



**WI/IL Cycling Association
Board Meeting
February 12, 2025
Minutes**

Board Members Present: Dane Luhrsen, Preston Hamilton, Richard Kreutzfeldt, James Prirzyk, Robert Lundberg, Gail Kocher, Michael Kurtz

Board Members Absent:

Invited Guests: Suzi Berner, Carl Wilkins, Steve Wehrely

Call to order 6:34 p.m. Central time

1. Approve Dec. 4, 2024 minutes
 - Gail still completing, will send out to review
 - Defer
2. Review 2025 budget – Richard
 - Financial Report
 - Richard recommends not approving this evening, walk through it and provider comment and approve at the next meeting
 - WI/IL is a cash based organization
 - 2025 based on 2024 with minor increase (check %) and updated for anticipated # races – right now based on 20
 - Assumed no charge for annual meeting or member dues, which bylaws allow but assuming will remain as is
 - Motion no dues or annual fee for 2025 Jim, Preston seconded
 - No discussion
 - 0 disapprovals 0 abstentions
 - motion passes
 - Prior year doesn't transfer over, no cost for annual meeting covered by clubs
 - Increased for support for new promoters
 - Richard suggests think about and provide additional input and vote on the next meeting
 - Jim did send Richard some comments but looks good based on last year
 - Dane suggested that we do not need to carry over \$12K so if additional ideas of uses please provide them
 - Steve offered that another club provided a wooden plaque and then at the

end of the year added a brass tag of what you won – probably a tad more expensive for the first year but the brass tags are not that expensive and easier to disburse

- Need to consider for this year
- Investing in electronic timing would be a capital expense as well – racers have also expressed interest and willingness to support specifically via \$
- ABD/Prairie Path have a little bit of money they are willing to donate if there is a need – was there a specific target in mind?
 - Might be an issue with the Kaneville Course so one possibility is making a donation to a local charity as a way to retain the course
 - Sat seemed more problematic than Sundays
 - Dane will follow-up to see how we can help save this

3. Quick update on idea to link triathlon focus to Rockford TT – Dane

- Rockford Ironman idea to do something in conjunction but Rick Green didn't think there was time to move the April 27th event
- 2nd idea was possibly doing something that was informally line up a running and extra riding that people could do alone, unsanctioned, unsupported, a tri-brick - still assessing this – looking at potential courses that would not conflict with the TT
- Could we plan for 2026 on the rockford course?
- What is the liability for the promoter? ABD insurance will cover the running portion – not an extra fee just let the insurance company know
- Bob talked to Chris Navin today and one of the manufacturers – do a run 5k measured out and have a transition nearish to the finish of the TT – specify its not a race just a run you can do before/after ride – idea that if advertise it this way and be clear its not timed, etc but with the transition would be something the tri clubs would be interested in
- Chris Navin has the racks etc for the transition
- Trying to find something that will help his event without creating additional work

4. Update on website – Michael

- People that will be content creators, a deck is ready and he will send that but would like us to all get together one more time
 - big thing is make this the bike racing communication hub, i.e have Bobs list and MATTS, etc
 - use this whether a post or page – different purposes
- Is it ok to send out an email announcement to all past riders when the schedule is posted but at the same time a small paragraph with a link to the website
 - both Bob and Dane to send as their lists have different audiences
 - Dane has any one doing an ABD event in past 5 years
 - Bob's list is ABR member and is much broader – all over the country and will include other promoters websites so putting in IL/WI for vacation etc might be interested in doing our events if in the area so would be happy to include
 - Also post on ABR FB site
- site is live now
 - Suzi, Jim GSK post to FB, Strava Swift club
- all content creators go to the website and sign in so if the login isn't

working Michael can fix it

- thank you to Michael and his company for all the work they've done
- Dane to work with Michael to send a letter from WI/IL to express thanks etc
- if anyone is receiving a lot of questions – we can use them for posts without attributing them to any individual to try and reach a broader audience
- posts section – definitely need a FAQ

5. Race schedule status – Bob

- Where do we stand? Permits etc?
 - We know Kaneville is an issue
 - Bob Kutler dates are fine – Bob L started working on online reg
 - Still needs to check with Harvard for Bryce Master
 - Maple Park might try to move earlier but need to get permission from Maple Park
 - Some others are still in flight and not solid
 - Northbrook – the date is solid, question is still about \$
 - Carl's dates – Bong – has a meeting with them Kenosha Cty – talking about restricting parking lots to schools this year
- Schedule is not event names right now
- Dane will follow-up on Kaneville and Cherry Valley
- Bob work on the others as we need to get the Bike reg going
- Recommendation that everyone uses Bikereg but promoters can also use their own in addition

6. Discuss partnering with ICA for IL State TT Championship - Bob

- both Carl and Bob got inquiries from IL about this
 - Carl has been approached by both ICA and WCA about this and they need to start putting on more TTs and want them centralized, would like to see Carl and the way he does timing for at least 2-3 if not 4 time trials, talked to IL also
- What are thoughts about doing something where it's an ABR for MATTS and ICA for USAC might be good to partner?
 - Might increase participation
 - Permits might be different USAC has other requirements that most of the ABR promoters have
 - Carl has but a lot of the others do not –
- Bob has concerns from prior experience with ICA
- Would need to be a time gap between USAC and MATTS
 - issue when one passes the other and insurance companies for each do not like to have them on the course at the same time
 - Sounds like possible but not optimal unless one of the clubs really want to do it – it could be made to happen – Carl not really interested at this point either - they want to do it at Bong
- No real interest at this point
- People can race twice – Badfish once USAC once MATTS but not a lot did that, it's the conflict of having more bikers out there racing

7. Agendas on Google Drive

- Having it so there is a digital copy and have notes in the same location
- Try for next meeting
- For now if someone creating something put it in google drive or send to Gail and she can put it there but eventually think about it being on the website

8. Zwift Race

- Trying for another early March and another early April before first IRL
- Great first try
- Also think about doing some group rides maybe evening
- Jim and Gail to schedule and get out asap

9. Other Items

- Carl – format and categories for this year – has that been determined?
 - Yes do the same as last year
 - Did approve consistent scoring across all categories
 - Discussion about grouping categories together so can do awards together
 - need Suzi's information and need to get to resolve this especially at the next meeting
 - focus on making it more fun at the event
 - Carl commented that people that do 2 rides are not consistent with which one they do first
 - there are a few that like to change this up
 - this means they need to allow for gaps to recover and make for a long day for everyone
 - a lot of riders would like 30 sec intervals so they can race and then go do something else
 - something that the Board needs to consider
 - will bring up in the next meeting
- Steve – likes to fill out based on when people register and if wait until the last minute too much to do at the last minute
 - if dividing it up by category means a lot of effort and work for the promoter
 - maybe we try it for one event but not all
 - Maybe need to consider a time frame for requesting which cat is first

10. Set date for next meeting – Dane

- Wed March 12th 6:30 p.m. Central time
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Adjourned 8:04 p.m. Central time